

# The Fayetteville Press Newspaper

## Advertising Monthly Publication Rates 2020

<b>Local Rates</b>	<b>State Rates</b>	<b>National Rates</b>
Monthly \$16.67 Column Inch	\$35.00 Column Inch	\$45.00 Column Inch

### General Ad Size

1 Box Ad - (4 Nnches Wide & 3 Inches Tall) - \$100

Two Box Ad - (4 Inches Wide & Inches Tall) -\$200

Three Box Ad - (4 inches Wide x 9 Inches Tall) - \$300

1/4 Page Ad - ( 6 Inches Wide & 10 Inches Tall) - \$500 Blk & Wht \* \$600 Color

1/2 page Ad -(13 inches Wide & 10 Inches Tall) - \$1000 Blk & Wht or Color

Full Page....(13 Inches Wide & 20 Inches Tall) \$2000 Blk & Wht or Color

### \*Front Page Spot Lite Stories With Photo

(13 Inches Wide & 8 Inches Tall - **\$800.00**)

### \*Insert Rates

\$50.00 per 1000 (Minimum 6000 Inserts Run \*Five Cents Per Insert)

### Spot Color Advertising

\$100 Per Color

### \*Subscriptions: \$25 Per Year

Mail \$25.00 Check or Money Order To: P.O. Box 9166 \* Fayetteville, NC 28311

### JJ Jones Publisher

Street Address: 3274 Rosehill Road \* Ste 1 \* Fayetteville, NC 28301

Mailing Address: P.O. Box 9166 \* Fayetteville, NC 28311

Phone: (910) 323-3120- Office

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