

Section
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Community News

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Barack Obama
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JASON'S BARBER SHOP - (910) 487-0903

Classic Cuts, Convenient Service, Consistent Quality

by Val Jones

Every man needs a reliable, skilled barber in his life. Having a regular barber will ensure that you get a consistent, sharp haircut with every visit. You can go in for a trim before a big interview without gambling on whether or not you'll come out looking like you were attacked by a weed whacker.

That's why when it comes to classic cuts, convenient service and a consistent quality you can always depend on, you need look no further than Jason's Barber Shop on Yadkin Road.

In business for over 10 years and at his current location for 7 years, owner Jason Williams continues to successfully build his business and clientele on the basic principles of customer service, kindness and consistency. If you listen to his story, it would appear that this husband and father of 2 was destined for the role of barber at an early age.

Reflecting on his early years, Jason started "experimenting" with cutting hair on his brothers and cousins as a young teen. "My mom bought my first clippers from Rhudy's Pawn Shop and jokingly (or not) encouraged me to open up my own barber shop one day," say Jason.

However, his biggest inspiration for his destined career choice came from his grandfather. "I would visit Granddaddy every summer. He asked me what was I going to do with my life. Well, I told him I didn't really know. So, he said if I would go to barber school, he would pay for it."

And that's not all. When Jason was around 17, his grandfather bought him the Oster Classic 76 Hair Clipper, popular for stylists and professional barbers and retailing around \$200. Jason remembers the clipper well. "I was like...\$200 for ONE clipper?! It came with 2 metal blades and had a fan in it. You would have to put oil in it...like a car. Honestly, they were so 'serious' I didn't know what to do with them. So I held on to them for a couple of years. Then my grandfather passed in 1995. I graduated from high school in '96 and went to Regency Barber College. And I finally got a chance to use the clipper when I started cutting hair full-time at Ft. Bragg. So, yes, I can honestly say my grandfather was my biggest inspiration for me becoming a barber."

Flash forward to 2013. Jason Williams is still cutting hair and paying a fitting tribute to his grandfather with a flourishing business. "I've got plenty of stories to tell how I got here, how I'm still here. I will just say that I give thanks to my family and to Christ for being my savior. I feel barbering is like my ministry and I'm in this profession for a reason."

Good barbers have a memory like an elephant. As you visit a first rate barber regularly, he'll become familiar with the many contours of your head and the complexities of your hair and will know how to cut and style your hair just the way you like it. You'll be able to walk in and simply ask for "the usual." Plus, your barber can become a good friend, someone you can be comfortable shooting the breeze with and look forward to seeing every few weeks.

"Perhaps that's what makes us different than other shops," says Jason. "We're like a fingerprint. We pride ourselves on being consistent and you'll always know what you're getting with us. We don't try to specialize in a lot of fad styles. We're a traditional barbershop. We provide good clean classic cuts...for all hair types. A lot of Black barbers don't do scissor cuts on straight hair. But I do. So we are able to service all hair types."

The staff of Jason's Barber Shop consist of Jason, Elando, Kendrick (Mo), Ms. T and Diallo. "We're a close-knit family," says Jason. You can always find lively discussions between us. We do have one more chair open and looking for someone to join our family. But they have to be ready for us," he laughs.

The staff works hard to get you in and out in a timely fashion because they know you've got more important things to do than hang around in the barbershop all day. And for women who are looking for a basic cut, Jason's Barber Shop is a great alternative than sitting around a salon all day. "A lot of women who need a simple cut instead



of a stylist also come to us," says Jason. "We also do eyebrows, neck tapers and side tapers. And if you happen to need a stylist, we have Ms. Barbara Mclean of Shades of Beauty right next to us who makes her own appointments."

The price of success is hard work and dedication. And Jason's Barber Shop is dedicated to keeping their clients satisfied. Regular customer Mr. Patterson says, "I've been coming to Jason's Barber Shop for 4 years. Whether I have an appointment or not the wait time is not long. He is one of my former students from 71st High School and I am very proud of his accomplishments."

Another regular customer, Ramone, states: "My reason for coming for over 5 years has been out of complimentary satisfaction. The clean sharp look of my haircut has always caught the attention of others."

"I love doing what I do," say Jason. "I feel that's a key to success...to love the work you do. Stay focused to your profession. Be true, honest and do the right thing. Be kind to your customers. And stay consistent with your business...and your business will stay successful."

Jason's Barber Shop is conveniently located near the intersection of Sante Fe and Yadkin Roads at 5553 Yadkin Road, Fayetteville, NC. The hours of operation are convenient as well: Open 7 days a week Monday-Friday from 9am til 7pm. ATM machines available. Credit cards accepted. Walk-ins welcomed. For more information or to make an appointment, call (910) 487-0903.

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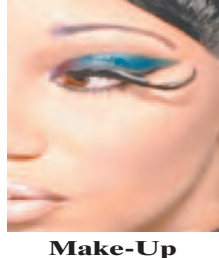
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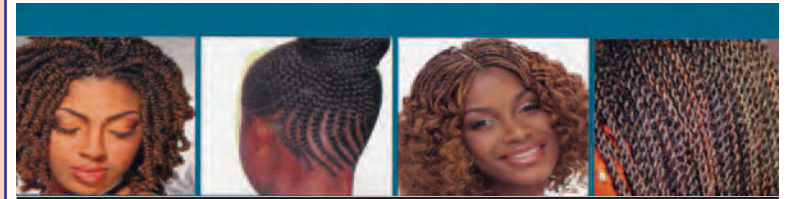


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Shop Talk Beauty News



Overcoming Intimidation

By: Johnny Robinson

Definition of intimidation: to make timid, by whatever means; cause fear. To discourage or restrain from acting by threats or violence: the use of superior strength or force which breaks the spirit of another. _ The Reader's Digests Great Encyclopedic Dictionary.

To know thy self, is to lift thy self. There are times when a feeling of insignificant (intimidation) tries to overtake us: a false perception of self. Quickly rid self of this Spirit or it will multiply. Think of your constructive accomplishments and show your gratitude for these completions. Most will have more worthwhile successes than failures. Feel good, and talk about these successes. They are yours (toot, toot); there is nothing wrong with tooting your own horn every once in a while. This can be done without boasting. Let the truth be told; we're more important than we sometimes think we are.

What is our greatest self love, but to understand excellence and reach for it? To develop a healthy self esteem, one has to grow more comfortable with who he or she is of themselves... not in comparison to another. The ancient Greek's had an interesting concept about developing self-esteem; excellent was achieved when people became all they could be. To accomplish meant finding as many balances in life as possible. Unlike ours, theirs were, "To have Moderation in all things." As we continually strive for excellence, we are winning. To achieve my own potential is to achieve excellent in my life. My opponent's are my own deficiencies.

Leadership is based on inspiration, not domination, on Cooperation, not intimidation. I heard this quotation repeated on a leadership conference call recently. Speaking of intimidation; I thought it only appropriate to add to this article. Each new season (generation) grows from the leftovers from the past. That is the essence of change, and change is the basic law of leadership and self esteem. Only in Growth and change is true security to be found. Low self-esteem is often grounded in a sense of vulnerability. When we feel threatened and de-



Johnny Robinson

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fenseless, we hang on to our security as hard as we can for fear of losing something. Keeping my hands tightly closed, may assures me that I will not lose anything that I already have. But, it also assures me that I will gain nothing new. The construction of my self - esteem, must change as circumstances change.

"The secret is to truly appreciate and enjoy each moment for what it is; while you are living it." Dr. Spencer Johnson, M.D., is one of the world's most respected thinkers and authors. One of his works: "Who Moved My Cheese?" Still received rave reviews after being in the market for many years and was a #1 best seller. This quote was taken from his book, "Peaks and Valleys" making good and bad times work for you... at work and in life. Peaks are moments when you appreciate what you have. Valleys are moments when you long for what's missing. You cannot always control external event, but you can control your personal peaks and valleys by what you believe and what you do. "If you can change the situation, that's great. If not, you can choose how you feel about it so that it can work to your advantage." There is always some good (GOD is good) in every situation. Use it, get excited about

the good, and then appreciate and manage your good. Avoid comparisons; don't allow the spirit of Intimidation to keep you from getting outside of yourself and making reality your friend.

Just remember that every circumstance has two sides. Your difficulty is not contained, primarily, in the situation which give rise to it, but in the mental state which you regard that situation, in which you bring to bear on it. This is one of the most difficult lessons to learn and accept. Circumstances are not negative or positive, circumstances are neutral. It is our fate in, our mental state, our perspective that makes a circumstance positive or negative. "Everything in the universe has its opposite. There would be no inside to a room without an outside. You have a right and a left side to your body, a front and a back. Everyone has a down and every down has an up. The law of polarity not only states that everything has an opposite... it is equal and opposite. If something you consider bad happens in your life, there has to be something good about it. If it was only a little bad, when you mentally work your way around to the other side, you will find it will only be a little good." _ Bob Proctor

Every adversity, every failure and every heartache; carries with it the seed of an equivalent or a greater benefit. No matter how bad the circumstances appear to be, take another look, from another perspective, reveals to us the good.

"I bargained with life for a Penny, and life would pay no more, however I begged at evening when I counted my scanty store. For Life is a just employer, he gives you what you ask, but once you have set the wages, why you must bear the task. I worked for a menial's hire, only to learn, dismayed, that any wage I had asked of life, life would have willingly paid."

Call me and let's talk about overcoming some of your intimidation.

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(NAPSI)—A bright spot in the beauty landscape is that you can now get rid of dark spots while concealing imperfections with a continuous, daily treatment.

Chemists have found a way to correct skin tone using high-potency vitamin C and broad-spectrum sun protection. The result is Kiehl's Skin Tone Correcting & Beautifying BB Cream, a daily formula that offers lightweight yet buildable coverage, developed with amino acid-coated natural mineral pigments. In addition, this BB-for "blemish balm"-can reduce the appearance of pores and fine lines while providing hydration and broad-spectrum SPF 50 protection.

"With the newer BB formulas now covering such a broad range of concerns, these products have essentially created an entirely new category," says Dr. Adam Geyer, Kiehl's Product Development Consulting Dermatologist.

Formulated with sensitive skin in mind yet effective for all skin types, Kiehl's Skin Tone Correcting & Beautifying BB Cream is available from the experts at Kiehl's Since 1851 in four shades. All are fragrance-free, paraben-free, dermatologist and allergy tested and won't clog pores.



Entertainment Page

Twinkle twinkle, babies. It's your favorite "starchild" buzzin' among the stars with a little chit-chat...

Well, folks still talking (or not) about that "booty smack" singer **Beyonce** got recently while performing in Copenhagen, Denmark. The 31-year-old singer was performing her hit single "Irreplaceable" at The Forum in Copenhagen, touching the hands of fans as she sang. As Beyonce turned during the performance, one fan within arm's length took the opportunity to slap Beyonce's blue bedazzled bodysuit-clad butt. Unsurprisingly, Bey was less-than-pleased by the action, telling the man, "I will have you escorted out right now, alright?" And then she kept singing. According to reports, he was allowed to stay for the remainder of the show. But you know that the chastisement was all worth it to him. Just saying....if you're always shaking your booty like a stripper, don't be surprised if it gets smacked once in a while. Just saying....

Drama on the golf circuit! The ongoing beef between LOSER **Sergio Garcia** and WINNER **Tiger Woods** went to an ugly level recently at the European Tour awards dinner in England, where Garcia made a racist comment toward the world's No. 1 golfer. Garcia was asked in jest if he would be inviting Woods to dinner during next month's U.S. Open. According to reports, Garcia responded, "We'll have him 'round every night. We will serve fried chicken." Hmmm. Well, okay. So black folks like to eat fried chicken. Cool. We also like whipping that....well, you get the gist. At the end of the day, Tiger Woods had the last word against Sergio Garcia by winning The Players Championship...while all Garcia can do is throw bones. Jealousy. Gotta love it!

Some interesting autopsy revelations surfacing behind the death of **Michael Jackson**. The reports proved once and for all that the iconic singer was, in fact, telling the truth about his skin transformation, as it had indeed been caused by pigmentation disorder called vitiligo. Furthermore, he had also had tattooed his lips pink, his eyebrows in brown, and his hairline in black to create a more seamless image for himself. Beyond the more cosmetic modifications to his body, the autopsy revealed beyond a shadow of a doubt that Michael could have lived much longer had his care not been so drastically mishandled. Is it me...or do all our greatest and most iconic entertainers seem to come to a tragic end? This industry.....smh.



StarBuzzin' with Val Jones

www.iamvaljones.com

With all the crazy and negative news out there involving today's rappers, it's good to hear some positive news now and then. **Rapper 50 Cent** is leveraging his fame and Street King brand to teach the urban community about conscious capitalism. "People always try and paint negative images about me. I'm the most genuine down to earth person and I didn't forget where I came from," the rapper said. Just recently, the rapper used social media to publicize the funeral of D'aja Robinson, a fellow Queens native who was killed by a stray bullet on a city bus. He helped pay for the horse and carriage that carried her casket. And throughout his career, "Fiddy" has used his fame and wealth to donate to important causes and launched entrepreneurial projects to help others establish independent wealth. You better GO, boy!

Speaking of rappers, condolences goes out to hip hop superstar **Andre 3000** of **OutKast**, whose mother, **Sharon Benjamin-Hodo**, died in her sleep inside her Atlanta home, one day after the Andre's 38th birthday. Ms Sharon, who was 62 years old, was the founder and guiding force of The Starlight Camp for underprivileged children, which she ran out of the New Morning Light Missionary Baptist Church in Conley, GA — the church of her husband, Pastor Robert Hodo. She was a fixture in the Atlanta area when it came to social issues and will be missed by all. R.I.Paradise, Ms. Sharon.

We also say goodbye to more noted celebrities:

Actress **Jeanne Cooper** - who played the iconic character, **Katherine "Kay" Chancellor** on *The Young and the Restless* - died May 8th in Los Angeles at the age of 84.

Dr. Joyce Brothers — once considered the most famous psychologist on the planet — died May 13th in NYC at the age of 85.

Marvin Junior - the long time surviving lead singer of **The Dells** - died May 29th at the age of 77. The report also mentioned that another member of The Dells, **Chuck Barksdale**, was also very ill. So we send our condolences to all the families...and prayers to the Barksdale family.

Wrapping up on a happy note, congratulations to defending National American Indoor Football Champions - the **Cape Fear Heroes**. The Cape Fear Heroes with an exciting 52-37 win Saturday May 25th over the visiting Harrisburg Stampede have captured the American Indoor Football regular season title. By winning the Heroes advanced directly to the AIF Championship Game (the "SuperBowl" of the AIF) on June 8th to be held at the Crown Coliseum here in Fayetteville. And perhaps by the time you read this, we will have ALREADY won the Championship. (Claiming it already!!!) Congratulations to owner **Barbara Spigner**, Coach **Charles Gunnings** and baaaaaaadest football team on the planet - the Cape Fear Heroes. GOOOOO HEROOOOOES!!!

That's it from your favorite "Starbuzzer." Wanna see where I will be "pflowing" next? Hit me up on my website at www.iamvaljones.com. And remember to follow me on Facebook and Twitter @ iamvaljones. Until the next time we chat, my EYE is on the stars so you can see what they're doing. Twinkle twinkle babies! Val Jones is broadcaster, poet, writer, professional speaker and host of Soul School Cafe Radio Show. Find out more at www.iamvaljones.com.

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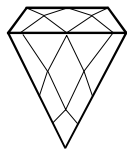
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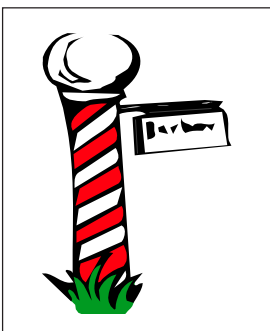
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Community Barber Shops



The Essentials Of Men's Grooming Practical Skin Care Tips For Men

(NAPSI)—Though men's grooming is on the rise, it is often still the case that when guys hear the words "grooming routine," they envision a lengthy process involving many products and spending as much time in front of the mirror as their wives and girlfriends. This misconception about skin care can have painful consequences: Dove® Men+Care™, the brand's first product line specifically designed for men, found that 50 percent of men experience some form of underarm discomfort or itching and believe this is the price to pay for using a powerful deodorant. It doesn't have to be this way.

Dr. Jeffrey Benabio, dermatologist and men's skin care expert, offers simple tips to help guys take better care of their skin without cutting into their free time.

"Grooming and skin maintenance aren't just for women—there are simple things that guys can do that will visibly improve the look and feel of their skin," said Dr. Benabio.

1. Ditch the Soap: Guys often rely on a generic bar of soap (or worse, shampoo) to wash their bodies. These products are too harsh and strip essential oils from skin.

"The dryness caused by soap is cumulative—the more you use it, the more damage you do to your skin," said Dr. Benabio. At the drugstore, grab a moisturizing body wash like Dove Men+Care Clean Comfort Body and Face Wash that is clinically proven to fight skin dryness with no irritation or tightness.

2. Upgrade Your Workout Gear: While working out or playing sports, try wearing fabrics that wick sweat away from skin to help prevent skin from staying wet (when moisture is trapped on the skin, it is at a greater risk for infection). Cotton, for example, is not ideal because it absorbs moisture. Check your local sports shop for moisture-wicking apparel made of materials like polyester or microfiber.

3. Don't Forget Your Skin on Game Day: Tailgating and getting painted up in your favorite team's colors is a tradition for many guys, but face paint makeup can clog pores and lead to irritation. After the big game, to completely remove the gunk, use a moisturizing body wash in the shower.

4. Remember That All Deodorants Are Not Created Equal: If the skin under your arms starts to itch or you see a rash developing, your deodorant is likely the culprit. Never treat this with rubbing alcohol or hydrogen peroxide to "disinfect" the trouble spots—the problem is almost never an infection; it's usually a contact irritation. Look for a formula that works best with your skin but still gives you the odor and wetness protection that you need. Dove Men+Care antiperspirants and deodorants, for example, are specifically formulated to be nonirritating and hydrating to help combat dryness while providing powerful 48-hour odor protection.

5. Have a Good Road Warrior Routine: When traveling to and from new regions with differing climates, know your skin and use products that you're already familiar with; now is not the time to experiment with new lotions and deodorants that hotels might give you. Always have these basics in your travel bag: facial wash, moisturizer, sunscreen and products that do double duty, such as Dove Men+Care Body and Face Wash that also have Dove moisturizers, to provide total skin comfort and keep you traveling light.

Follow @DoveMenCare on Twitter or visit Facebook.com/DoveMenCareUS to join the conversation about skin care and more.



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(NAPSI)—Investing a little time and effort to make sure your tires are road worthy can pay dividends when it comes to safety. Experts say the first step is to make sure your tires are properly inflated.

According to the National Highway Traffic Safety Administration, underinflated tires contribute to more than 600 fatalities and 33,000 injuries each year. Simply checking your tire pressure can help you stay safe during your next trip.

To get the most from your tires this summer, here are some maintenance tips from the world's largest tire and wheel retailer-Discount Tire:

- **Get Pressure Right**—Low tire pressure can decrease fuel economy. Tires may lose up to one pound per square inch per month. The specific inflation pressure number can be found on the vehicle placard located on the driver's side doorpost, glove box door, fuel door or in the owner's manual. Custom tires and wheels may change standard air pressure requirements, so if you customize, have a pro check them out before you go.

- **Don't Overload Vehicle**—Overloading decreases fuel economy due to increased wind drag and cargo weight. Handling, control and braking are also negatively impacted.

- **Rotate Before You Go**—Regular rotation helps achieve uniform tire wear and improves road performance. Tires rotated every 6,000 to 8,000 miles have longer life and help to maximize your tire investment.

- **Straighten Up**—Proper wheel alignment provides safe, predictable vehicle control and helps tires wear evenly and last longer.

- **Bald Isn't Beautiful**—Lack of tread affects the tire's ability to grip the road. Make sure tires



don't have uneven wear, high or low spots or unusually smooth areas that can decrease traction and increase the risk of road accidents.

A Five-Minute Fix

Checking tire pressure and tread is easy and can pay dividends when it comes to fuel economy and handling. Don't go by appearances. Use a tire gauge to check since a tire can be 50 percent underinflated but still not appear flat.

Make it a habit to check tire pressure every month and always before a long trip. Use the vehicle manufacturer's recommended tire pressure.

Additionally, check tire tread depth by using the "penny test." Insert Abe Lincoln's head upside down into the tread. If you see his entire head, it's time to replace the tire.

To learn more about tire safety, visit www.discounttire.com.

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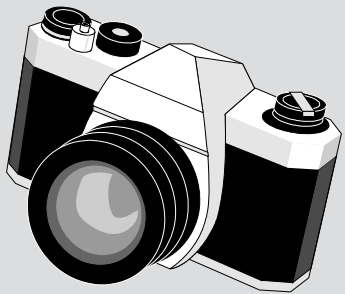
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- The North Carolina Department of Labor presented PWC its Outstanding Work in Accident Prevention Award for 25 consecutive years of safety achievements.

- PWC earned the American Public Power Association's Electric Utility Safety First Place Award for attaining a low accident frequency during 2012. PWC was one of 100 municipal utilities recognized (out of over 2,000) and the achievement was PWC's 22nd consecutive APPA safety award.

- The North Carolina Association of Municipal Electric System's presented PWC its Electric Safety Award for no lost work day accident cases in 2012. The award was PWC's 17th NCAMES award.

Annually, PWC employees work over one million hours. PWC has over 570 employees who daily enter confined spaces, work around electrical voltages up to 230,000 volts, dig trenches over 20 feet deep, handle hazardous chemicals, operate heavy machinery and drive an average of over 7,000 miles every day.

Date(s): Thursday, June 27, 2013

Theme: "Will Your Business Provide You the Financial Protection Needed When You Think About Retirement?"

Time(s): 6:00 p.m. – 8:00 p.m.

Location: Cumberland County Department of Social Services

1225 Ramsey Street
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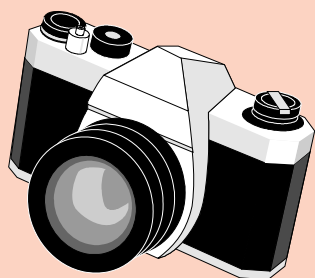
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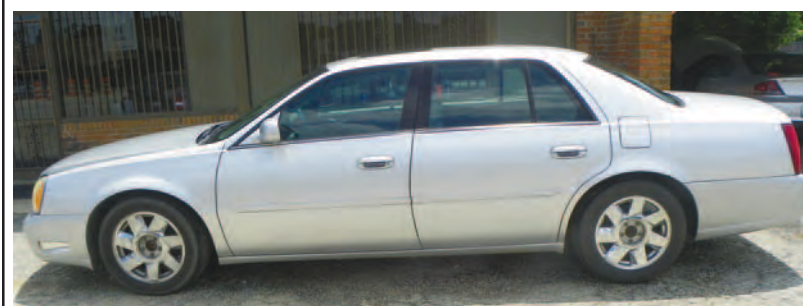
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