



Shop Talk Beauty News



Knowledge is power!

(Part II, of last month's article - Is Knowledge Power?)

By: Johnny Robinson

Last month's article created quite a stir. The question is knowledge power, generated a number of calls and comments, such as: Depend on how it's used. If you don't let it go to your head. Only when it's applied. Yes, without knowledge to execute, nothing happens. You're at a standstill without constructive understanding; knowledge has to be used wisely. Yes, knowledge is needed in order to be able to create. These are just a few of the comments received. Now let's look at some of the comments from noted authors about knowledge: The essence of knowledge is to having it, to apply it; not having it and to confess your ignorance. - Confucius. Knowledge, like religion, must be experienced, in order to be known. - E. P. Whipple. If you would thoroughly know anything, teach it to another. - Tyron Edwards. If a little knowledge is dangerous, where is the man who has so much as to be out of danger? - Thomas H. Huxley.

As we look at these comments, we can see that most of them are saying that knowledge is power. I want you to realize and believe that within you there is an infinite power to change impossibilities into possibilities. That this inward power can be aroused and brought into expression by Holding high images in your mind of your goals and desires. With the knowledge that what you continually speak comes to pass, and what you mentally see will come true. This knowledge will give you power for the present. Yesterday ended last night and today is a new day. Tell yourself that you affirm that, I will draw from the infinite supply all that I need to produce my potential; this infinite supply is all around me. I see myself, moving closer to my goals and winning. I see myself stomping old habits and weaknesses under my feet. I see myself gradually growing into a new me. The law of belief states, "If thou canst believe, all things are possible to him that believe" (Mark 9:23).

The power of knowledge works; Stand in front of your mirror, look your reflection in the eyes and talk to it, daily. Affirming the things you want, telling your self-conscious that you have it right now. "Every day in every way I am getting better and better," to help more and more people." I am energy. I am strength. I am power. I am filled and thrilled with unlimited life. I am well and whole in every part of my body. The grace and power of the Almighty surrounds me. Faith is this great force.



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"If thou canst believe,..." you must be able to see it in your mind's eye and know it.

Sowing And Reaping: "Good thoughts and actions
Can never produce
Bad results; bad thoughts and actions can never
Produce good results. This is but saying that nothing
Can come from corn but corn, nothing from
Nettles but nettles."

- As A Man Thinketh
Most everyone understands this biblical concept of Sowing and Reaping because we can grasp the simplicity of the logic. If we were to plant corn in our gardens, we wouldn't expect peanuts to come up. But even though we can grasp the logic, we don't always act as if we understand the power of this principle. And we certainly don't act as if this principle is for or will affect us. For several years, my daily ritual began with a beer, first thing in the morning and the last thing at night, before bed. I would also find a way, to add 4 or more in between those. I did not know then, that our minds are most impressionable immediately upon rising in the morning and just before sleep in the evening. On Thanksgiving Day 1976, I gave up my weekly ritual of drinking an

average of 2 cases of beer every week, nearly 36 years ago. I thank God for taking the taste from me (I haven't tasted a beer since that date). The beer was replaced with a ritual of reading and meditating on words that will sow "good thoughts" and thus reap "good results." I wasn't aware at the time that this was some sound advice offered by the Apostle Paul, who wrote, "Fix your thoughts on what is true and good and right. Think about things that are pure and lovely, and dwell on the fine, good things in others. Think about all you can praise God for and be glad about it." {Knowledge may come in different packages, your ritual may not be beer, but if He did it for me, He can do it for you. Make sure this is what you want, ask for His help and take on the attitude of gratitude.}

There is much need for knowledge today, many years ago, I heard Pastor John Osteen make a statement that I haven't forgotten. He said, "God's people don't need so much inspiration as they need information." What a statement for this day and time and coming from a minister!!! In Hosea 4:6, God reveals a major source of destruction; **my people are destroyed for lack of knowledge.** Most people have a challenge believing beyond their understanding. How strong is your faith? Lack of faith, lack of knowledge and understanding causes many to fall into needless pain or distress of body or mind.

Keep the faith, everything works according to law. Each of us has what we deserve. Covet no man's goods, possessions or happiness; he deserves them, let him alone. Realize that the universe holds all that you can possibly desire for you. Remember, hate no person. Hatred will come back like a boomerang and hurt you far more than it cans the object of your hatred. Be true, be honest, and be faithful. All these create vibrations which will bring back blessings and happiness to you.

Health Alert:

Knowledge is power, and the lack of knowledge is the lack of power. All men 40 years old and older make sure you read the June edition of the Fayetteville Press (page 2), **African Americans and Prostate Cancer.** Knowledge is Power only if you use it. Get your PSA checked or your DRE; Maybe both. Read Dr. Christian deBeck's (Urologist) message to African Americans; before it's too late. Also, get your Colonoscopy scheduled. The life you save may be yours. Thank you.

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World's largest beauty and trade show returns to Georgia World Congress Center August 4- 7th

ATLANTA, July 24, 2012 /PRNewswire/ — Bronner Brothers, Inc., the premier global hair and skin care company catering to African-Americans, presents the 65th International Hair Show, August 4-7, 2012 at the Georgia World Congress Center (GWCC) in Atlanta, GA. Recognized as the world's largest beauty and trade show of its kind, the event attracts over 60,000 beauty industry professionals, manufacturers and cosmetology students who participate in educational seminars, competitions and special events. Over 300 exhibitors and 500 distributors will also showcase their products and services throughout the four-day convention.

Bronner Bros. has established the industry's foremost reputation for showcasing innovative techniques and hair artistry at its legendary Barber Battle. The ticketed event returns on Sunday, August 5th at 9 pm, featuring some of the nation's most avant guard talent who will compete for \$25,000.00 cash. Bernard Bronner will present the grand prize to the winning barber.

"For over six decades the Bronner Bros. International Hair Show has represented the pinnacle of African-American culture and its global influence on beauty and style," said Bernard Bronner, President, Bronner Bros., Inc. "Once again, we are excited to have a number of iconic brands partner with us to offer an experience that's unsurpassed in the industry."

In addition to educational seminars and networking, the show agenda includes a comedy show on Saturday, August 4th at 9 pm; and a church service on Sunday, August 5th at 8 am.

Other exciting attractions include:

- **Ford Motor Company** will give convention-goers a chance to win a 2013 Ford Escape. Attendees can also test drive new Ford vehicles on Sunday, August 5th from 10 am – 5 pm at the GWCC Green Lot. The first 300 people to take a test drive will receive a free ticket to the Bronner Brothers VIP Lounge.

- **UnitedHealthcare** will host the "Stylin' Healthier Futures" class and Hair Fitness Competition featuring celebrity stylist Elgin Charles and United States Surgeon General Dr. Regina Benjamin. The competition supports Bronner Bros.' and UnitedHealthcare's efforts to encourage healthy living and enhance the well-being of African American communities.

- Interactive displays by CVS introducing the national retailer's newest beauty product line; and the **Centers for Disease Control (CDC)** hair competition in support of HIV/Aids Awareness.

About Bronner Bros., Inc.

Bronner Bros. is a privately held, family-owned company, headquartered in Marietta, GA., which was founded in 1947 by Nathaniel H. Bronner, Sr. and his brother Arthur Bronner, Sr. Now headed by the family's second generation, Bronner Bros. is a globally recognized leader among African-American hair and skin care products. For additional information visit www.bronnerbros.com.

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