

The Fayetteville Press Newspaper

www.fayettevillepress.com

2013 Advertising Rates

*7000 Copies (Monthly)

Column Inch *Net Rates

Open Rate Per Inch _____\$16.67

**Agency fees are not included in rates*

General Ad Size Displays *Net Rate

One Box 2 col x 3".....	\$100.00
Two Box Ad 2 col x 6" or 4 col x 3".....	\$200.00
Three Box Ad 2 col x 9" or 6 col x 3".....	\$300.00
1/4 Page Ad	\$500.00
1/2 Page Ad.....	\$1000.00
Full Page Ad	\$2000.00

Front Page Spot-Lite Stories

With One Color Photo: (6 Col x 8 inch)\$800.00

Classified Rates

\$3.00 Per Line (Average 30 Characters Per Line).....Point Size - 10 point

Inserts Rates

\$50.00 Per 1000 (Minimum 6000 Inserts, Five Cent Per Insert)

***Process Color Rate: \$100.00**