

The Fayetteville Press Newspaper

Advertising Monthly Publication Rates 2023

Open Rate Card - Ad Agency Commission Not Included In 2023 Rates

Local Rates	State Rates	National Rates
Monthly \$16.67 Column Inch	\$35.00 Column Inch	\$45.00 Column Inch

General Ad Size

1 Box Ad - (4 Inches Wide & 3 1/2 Inches Tall) - **\$100**

Two Box **Wide** Ad - (8 Inches Wide & 3 1/2 Inches Tall) - **\$200**

Two Box **Tall** Ad - (4 Inches Wide & 6 Inches Tall) - **\$200**

1/4 Page Ad - (6 Inches Wide & 10 Inches Tall) - **\$500** Blk & Wht * **\$600** Color

1/2 Page Ad -(13 inches Wide & 10 Inches Tall) - **\$1000** Blk & Wht or Color

Full Page...(13 Inches Wide & 20 Inches Tall) **\$2000** Blk & Wht or Color

***Front Page Spot Lite Stories With Photo - \$800.00**

(12 Inches Wide & 7 Inches Tall)

***WE PRINT 8000 NEWSPAPER - Monthly**

***Inserts Rates - (Paper weight must be 20 to 24 Pound)**

\$100 Per 1000 inserts (Minimum 6000 Inserts Run)

Spot Color Advertising

\$100 for Process Color on Ads

***Subscriptions: \$25.00 Per Year**

Mail \$25.00 Check or Money Order To: P.O. Box 9166 * Fayetteville, NC 28311

JJ Jones Publisher - (910) 476-9958-Cell

Street Address: 3274 Rosehill Road * Ste 1 * Fayetteville, NC 28301

Mailing Address: P.O. Box 9166 * Fayetteville, NC 28311

Phone: (910) 323-3120- Office