

The Fayetteville Press Newspaper

Advertising Monthly Publication Rates 2022

Local Rates

Monthly **\$16.67** Column Inch

State Rates

\$35.00 Column Inch

National Rates

\$45.00 Column Inch

General Ad Size

1 Box Ad - (4 Inches Wide & 3 1/2 Inches Tall) - **\$100**

Two Box **Wide** Ad - (8 Inches Wide & 3/12 Inches Tall) -**\$200**

Two Box **Tall** Ad - (4 Inches Wide & 6 Inches Tall) - **\$200**

Three Box **Wide** Ad - (4 Inches Wide & 9 Inches Tall) - **\$300**

Three Box **Tall** Ad - (13 Inches Wide & 3 1/2 Tall) - **\$300**

1/4 Page Ad - (6 Inches Wide & 10 Inches Tall) - **\$500** Blk & Wht * **\$600** Color

1/2 Page Ad -(13 inches Wide & 10 Inches Tall) - **\$1000** Blk & Wht or Color

Full Page....(13 Inches Wide & 20 Inches Tall) **\$2000** Blk & Wht or Color

***Front Page Spot Lite Stories With Photo - \$800.00**

(13 Inches Wide & 7 Inches Tall)

*Insert Rates

\$50.00 per 1000 (Minimum 6000 Inserts Run ***Five Cents** Per Insert)

Spot Color Advertising

\$100 Extra For Process Color on Ads

***Subscriptions: \$25.00** Per Year

Mail **\$25.00** Check or Money Order To: P.O. Box 9166 * Fayetteville, NC 28311

JJ Jones Publisher

Street Address: 3274 Rosehill Road * Ste 1 * Fayetteville, NC 28301

Mailing Address: P.O. Box 9166 * Fayetteville, NC 28311

Phone: (910) 323-3120- Office