

# The Fayetteville Press Newspaper

[www.fayettevillepress.com](http://www.fayettevillepress.com)

## 2015 Advertising Rates

\*Print 7000 Copies  
**(Monthly)**

### Column Inch \*Net Rates

Open Rate Per Inch \_\_\_\_\_ \$16.67

*\*Agency fees are not included in rates*

### General Ad Size Displays \*Net Rate

One Box 2 col x 3" .....	\$100.00
Two Box Ad 2 col x 6" or 4 col x 3" .....	\$200.00
Three Box Ad 2 col x 9" or 6 col x 3" .....	\$300.00
1/4 Page Ad .....	\$500.00
1/2 Page Ad .....	\$1000.00
Full Page Ad .....	\$2000.00

### Front Page Spot-Lite Stories

With One Color Photo \_\_\_\_\_ (6Col x 8inch).....\$800.00

### Classified Rates

\$3.00 Per Line (Average 30 Characters Per Line)...Point Size - 10 point

### Inserts Rates

\$50.00 Per 1000 (Minimum 6000 Inserts, Five Cent Per Insert)

**\*Process Color Rate \$100.00**