

The Fayetteville Press Newspaper

www.fayettevillepress.com

2017 Advertising Rates

*Print 7000 Copies

(Monthly)

Column Inch *Net Rates

Open Rate Per Inch _____ \$16.67

***Agency fees are not included in rates**

General Size - Black & White Ads * Net Rate Below

One Box 2 col x 3"	\$100.00
Two Box Ad 2 col x 6" or 4 col x 3"	\$200.00
Three Box Ad 2 col x 9" or 6 col x 3"	\$300.00
1/4 Page Ad	\$500.00
1/2 Page Ad	\$1000.00
Full Page Ad	\$2000.00

Add \$100 for Full Color Ad!

Front Page Spot-Lite Stories

With One Color Photo _____ (6 Col x 8 inch).....\$800.00

Classified Rates

\$3.00 Per Line (Average 30 Characters Per Line)...Point Size - 10 point

Inserts Rates

\$50.00 Per 1000 (Minimum 6000 Inserts, Five Cent Per Insert)

